

# TONY OLIVER

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## TELEVISION DEVELOPMENT & PRODUCTION EXECUTIVE

### CHILDREN'S & FAMILY ENTERTAINMENT & EDUCATIONAL CONTENT

CONCEPT DEVELOPMENT, PRODUCTION, DIRECTION & PROMOTION

TV SERIES & SPECIALS | FEATURE FILMS | GAMES | ONLINE CONTENT | LIVE PERFORMANCE

BUDGET OVERSIGHT | STRATEGIC MARKETING | PROJECT MANAGEMENT

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#### PROFILE

Accomplished TV Development & Production Executive with 20+ combined years of creative and operational experience and specific expertise in the development, production and promotion of engaging kids & family entertainment and educational programming. Significant budget and brand identity development experience, with proven success managing multiple high-priority projects on tight, concurrent timelines, bringing them in on time and within budget. Innovative and prolific creative talent with 40+ writing, directing and producing credits representing every major entertainment platform. Dynamic, highly effective leader with exceptional communication, presentation and project management skills and demonstrated ability to produce compelling award-winning content that entertains, informs, builds brands and generates millions of dollars in revenue.

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#### PROFESSIONAL EXPERIENCE

##### TB ENTERTAINMENT, INC., PRESIDENT/CEO

LOS ANGELES, CA

1999 – Present

Established, owns and operates successful entertainment development and production services company specializing in the creation of engaging kids and family-based television, feature film, home video, interactive game, online and live performance content. Provides concept development, scriptwriting, story supervision, direction, voice direction, pre-production/post-production and strategic marketing consultation, managing three- to 35-member production crews and creative staff. Developed, directed, produced 45+ live-action and animated projects during eight-year timeframe, generating \$1 Million+ in total billings, managing budgets ranging from \$35,000 to \$1.5 Million.

##### HIGHLIGHTS INCLUDE:

- **"AUSSIE TED," SUPERVISING PRODUCER**  
*2009 Feature Film starring Dean Cain and Beverly D'Angelo*
- **"SECTION 8" & "KAMEN RIDER DRAGON KNIGHT," VOICE DIRECTOR**  
*2009 Interactive Combat & Hero Adventure Games for SOUTHPEAK INTERACTIVE and D3/EIGHTING*
- **"ANIME TV", LINE PRODUCER/FLOOR DIRECTOR**  
*2006 Web Series averaged 250,000 hits per episode, later acquired by COMCAST ON DEMAND for rebroadcast*
- **"ITTY BITTY HEARTBEATS," SUPERVISING PRODUCER**  
*2003 Animated TV Series for DREAMCASTLE PRODUCTIONS*
- **"DAIGUNDER," PRODUCER**  
*2002 26-Episode Anime Series for ABC FAMILY*
- **"HELLO KITTY'S PARADISE," WRITER/PRODUCER/VOICE DIRECTOR**  
*2001 Animated TV Series for FOX FAMILY CHANNEL*
- **"TOTAL CHAOS," PRODUCER/DIRECTOR/WRITER/CREATOR**  
*Live Action Variety Show for Teens for Tri-Coast Productions*

**SABAN/FOX FAMILY ENTERTAINMENT, EXECUTIVE PRODUCER/SPECIAL PROJECTS***LOS ANGELES, CA**1988 – 1999*

Hired as Story Editor in 1988, achieved four consecutive promotions over 11-year tenure, gaining comprehensive understanding of every facet of the children's and family entertainment space. Played instrumental role in development and execution of a total of 50+ highly successful new properties (animated and live-action TV series, specials, feature films, short form programs, PSAs, promotions, etc.) with budgets of \$75,000 to \$3 Million, supervising three- to 65-member staffs.

**HIGHLIGHTS INCLUDE:**

- **“MIGHTY MORPHIN POWER RANGERS” TV SERIES, DEVELOPMENT PRODUCER/HEAD WRITER/ SUPERVISING PRODUCER (1992-1996)**  
Part of creative team that conceived, developed and delivered the single most successful and profitable children's property ever produced (16 seasons, 696 episodes), generating \$10 Billion+ in total revenue since 1993.
- **“MIGHTY MORPHIN POWER RANGERS” TOUR, CREATOR/WRITER (1995-1996)**  
Created and scripted extremely profitable live production which has toured both nationally and internationally since 1995; tour significantly enhanced brand awareness, drawing sell-out crowds at major venues around the globe, including New York City's RADIO CITY MUSIC HALL and UNIVERSAL AMPHITHEATER in Los Angeles.
- **“RUSTY: THE GREAT RESCUE” FEATURE FILM, CO-EXECUTIVE PRODUCER/CO-DIRECTOR (1995)**  
Directed all animal sequences and provided creative supervision for digital animation for 90-minute family entertainment feature for 20<sup>th</sup> CENTURY FOX, highest rated family film on French Television in 1995.
- **“GOTCHA” TV SPECIAL, DIRECTOR/PRODUCER (1998)**  
Two-episode FOX KIDS NETWORK special featuring PAUL RODRIGUEZ that debuted as the #1 show in its timeslot.
- **“POWER RANGERS: THE LOST EPISODE,” TV SPECIAL, WRITER/PRODUCER/DIRECTOR (1999)**  
Delivered #1 rated daytime program for FOX KIDS NETWORK, besting POWER RANGERS Season Finale that followed.
- **“NASA POWER RANGERS” & “CHECK YOURSELF,” PSA SERIES, EXECUTIVE PRODUCER**  
Executed production of two well-received PSA series for FOX KIDS NETWORK; “CHECK YOURSELF” honored with 1998 AMERICAN ACADEMY OF PEDIATRICS endorsement.

**AWARDS & PROFESSIONAL AFFILIATIONS**

2007 ANIME EXPO CAREER ACHIEVEMENT AWARD

1998 AMERICAN ACADEMY OF PEDIATRICS ENDORSEMENT, PSA Series *“Check Yourself”* (FOX KIDS NETWORK)1991 PARENTS MAGAZINE AWARD, Best Pre-School Television Program: Animatic Adaptation of *“The Jungle Book”***SAG****AFTRA****NATAS****EDUCATION****Theater Arts Coursework**, Theater Arts, University of Southern California, Los Angeles, CA**Advertising Marketing Coursework**, Pierce College, Woodland Hills, CA